

Partnership for Health

Brief Program Description

Partnership for Health is a peer-delivered, telephone counseling, smoking-cessation intervention designed to reach childhood cancer survivors. According to data from the Childhood Cancer Survivor Study (CCSS), socioeconomic variables are related to smoking initiation and cessation in cancer survivors similar to the way they are related in the general population. This intervention was designed to prevent smoking initiation and promote cessation in this cancer-prone group.

The goal of the intervention, which is based on the principles of motivational interviewing, is to increase self-efficacy and social support, increase knowledge about the health risks of smoking, reduce barriers to quitting, help participants set quit goals, and provide feedback regarding behavior change. Telephone calls are tailored to the participant's readiness to quit smoking and interest in other health topics. The calls focus on cessation strategies for those participants who have expressed interest in quitting and on building motivation to quit for those who are not ready.

Program Development Support

Numerous researchers contributed to the program's development, including Rita Butterfield, Ph.D.; Fred Li, M.D.; Ann Mertens, Ph.D.; Elyse Park, Ph.D.; and Elaine Puleo, Ph.D.

Contact Information

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